



Keep Growing Detroit  
76 E. Forest Ave.  
Detroit, MI 48201

# **GREATER YIELD WORKSHOP**

**TOOLS FOR PLANNING AND MANAGING YOUR  
FARM OR GARDEN TO INCREASE PROFIT AND  
IMPROVE SUSTAINABILITY**

with  
**ANTHONY FLACCAVENTO**

**SATURDAY, MARCH 22<sup>nd</sup>**  
**9 AM to 2 PM**

**Vanguard Community Development**  
**2785 E Grand Blvd, Detroit, 48211.**  
**ADMISSION \$25**



**Anthony Flaccavento** owns and manages a 7 ½ acre farm in Abingdon, Virginia, where he grows and sells over 50 different types of vegetables and fruits through a farmers market, to restaurants and through a grower network. He has been working on community environmental and economic development in the region and around the nation for the past 28 years. He has led workshops, and provided trainings and technical assistance to hundreds of farmers, in more than a dozen states, focusing on intensive organic production, soil fertility, season extension, organic pest and disease control, and farm planning and management.

In 1995, he founded Appalachian Sustainable Development (ASD), which became a regional and national leader in sustainable economic development. During his tenure, ASD launched innovative enterprises in food aggregation and distribution, food access for lower income people, sustainable forestry and wood products, school-based gardens and outdoor classrooms, and much more. ASD's *Appalachian Harvest*, launched in 1999, was one of the first community food hubs in the nation. Anthony left ASD in 2009 to found SCALE, Inc, a private consulting business dedicated to catalyzing and supporting ecologically healthy regional economies and food systems.

## TOPICS COVERED

- Site layout and mapping
- Overview of market opportunities
- Planning for markets including planting plans, succession planting, seed calculation and harvest timing
- Labor/market coordination
- Hands on farm planning activity\*

**\*Bring your plan with specific needs, comments, questions, and concerns to be addressed.**

## GREATER YIELD WORKSHOP TOOLS FOR PLANNING AND MANAGING YOUR FARM OR GARDEN TO INCREASE PROFIT AND IMPROVE SUSTAINABILITY

This highly interactive session will focus on concrete tools that help farmers and gardeners get the most out of their space, maintain a long season through carefully planned successions, and help find the best fit between their soil, skills and labor and the markets into which they'll be selling. Everyone is encouraged to bring their farm plans or lists of ideas for the 2014 season, as the workshop will be designed to help strengthen and hone their plans, just in time for the 2014 season.

The fee for this event is \$25. Limited scholarships are available. For more information contact Devin Foote at Keep Growing Detroit at (313) 833-3872. Walk-ins are welcome but space is limited to 45 people so early registration is advised.

## REGISTRATION FORM

Please mail the following information to Keep Growing Detroit, 76 E. Forest Ave., Detroit MI 48201 or [devinfoote@gmail.com](mailto:devinfoote@gmail.com).

NAME

BUSINESS NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

☐ Yes, I would like to attend the Farm Planning Workshop

Registration fee \$\_\_\_\_\_ enclosed. Checks made payable to **Keep Growing Detroit.**